

Do more business with Cherry Hill East families this summer!

Introduce your company to the families of
Wexford Leas, Old Orchard, Sienna & more!



Wexford Leas Swim Club

Source: Philly.com, U.S. Census Bureau

Fast Facts about Wexford Leas Swim Club Members:

Homeowners of Wexford Leas, Old Orchard, Sienna, Society Hill,
Highwoods, Timberwick and other developments in Cherry Hill East area

- Average household income: \$105,000
- Average age: 45
- Average Home Value: \$350,000
- College Educated: 68%
- Families with Kids under 18: 85%

WLSC Members are looking for...

Meals/Dining/Take-Out

Take-out meals, supermarket, deli, quick-stop,
beer/wine/liquor, restaurants

Home Services

Roofers, electricians, plumbers, HVAC,
landscapers, fences, builders

Medical

Pediatrics, Radiology, Healthcare

Health

Gyms, yoga, biking, self defense, martial arts

Children's Activities

Daycare, tutoring, dance instruction, gymnastics,
drama, baseball/softball, soccer, basketball, lacrosse,
camping, biking, + other sports

Clothing or Home Décor

Sports stores, women's clothing, home décor, furniture

FREE WEBSITE LISTING in 2017

- One free listing on WLSC's website all summer-long, from May - September 2017
- 30-word description of your business that includes a special offer just for WLSC members
- Your company logo
- Link to your website
- 1 free post on the Wexford Leas Swim Club Facebook page, promoting your business

Fee: FREE (a \$150 value)

14 Rooftree Road • Cherry Hill
www.WexfordLeasSwimClub.org

Visit Contact Page. Contact Nancy Sipera & Jackie McComb

DINING SPONSOR

- Dine & Donate: donate 15-20% off all purchases made by WLSC members
- Placement of About Us in newsletter (50 words max)**
- Inclusion on WLSC's website - Members Only Deals page

BRONZE LEVEL SPONSOR

- Color signage (5' wide x 3" high) hung on the wall of WLSC's 'Big House,' all summer-long
- Inclusion of logo in 2 newsletters throughout the summer with link to your company website
- Inclusion on WLSC's website - Members Only Deals page

Fee: \$275

SILVER LEVEL SPONSOR

- Color signage (5' wide x 3" high) on the wall of WLSC's 'Big House,' all summer-long
- Sponsor a WLSC special event such as "Ice Cream Giveaway" or "Pizza Under the Stars" up to 65 people
- Giveaway of branded item to pool members (ie: company t-shirt, water bottle, etc)**
- Inclusion of logo in 2 newsletters throughout the summer with link to your company website
- Inclusion on WLSC's website - Members Only Deals page

Fee: \$375 + Giveaway

Suggested Giveaways: Ice cream: \$175; Pizza: \$240 or other Prize: \$150 min. value

GOLD LEVEL SPONSOR

- Color signage (5' wide x 3" high) on the wall of WLSC's Big House, all summer-long
- Sponsor a WLSC special event such as "Saturday Night Pizza" or "Pizza Under the Stars" up to 65 people
- Giveaway of branded item to WLSC members (ie: company t-shirt, water bottle, etc)**
- Inclusion of About Us summary in our e-newsletter (50 words max)
- Inclusion of logo in 2 e-newsletters throughout the summer with link to your company website
- 2 posts per month on Wexford's Facebook page**
- Inclusion on WLSC's website - Members Only Deals page

Fee: \$500 + Giveaway

Suggested Giveaways: Ice cream: \$175; Pizza: \$240, or other Prize: \$150 min. value

***to be supplied by sponsor. Giveaways, content and artwork subject to approval of WLSC.*

